



DESTINATION: **HOME**

State of Homelessness & Why Housing is Central to Solving Homelessness

June 29, 2024



Destinationhomesv.org

AGENDA OVERVIEW

- Welcome and introduction
- Current State of homelessness
- Systemic Causes
- Proven Solutions
- Progress on Santa Clara County Community Plan
to End Homelessness
- Q&A



HOW WE'RE HELPING END HOMELESSNESS



Funding Impactful Strategies



Incubating New Ideas



Public Policy & Advocacy



Community Engagement



Research

Centering Lived
Experience

&

Addressing Racial
Disparities



OUR UNIQUE PUBLIC-PRIVATE PARTNERSHIP

COLLABORATING ON A COMMON AGENDA



DESTINATION: HOME

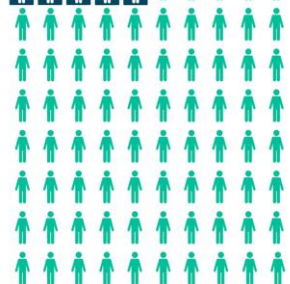
HOMELESSNESS BY THE NUMBERS

9,903

people experienced
homelessness in Santa
Clara County in 2023

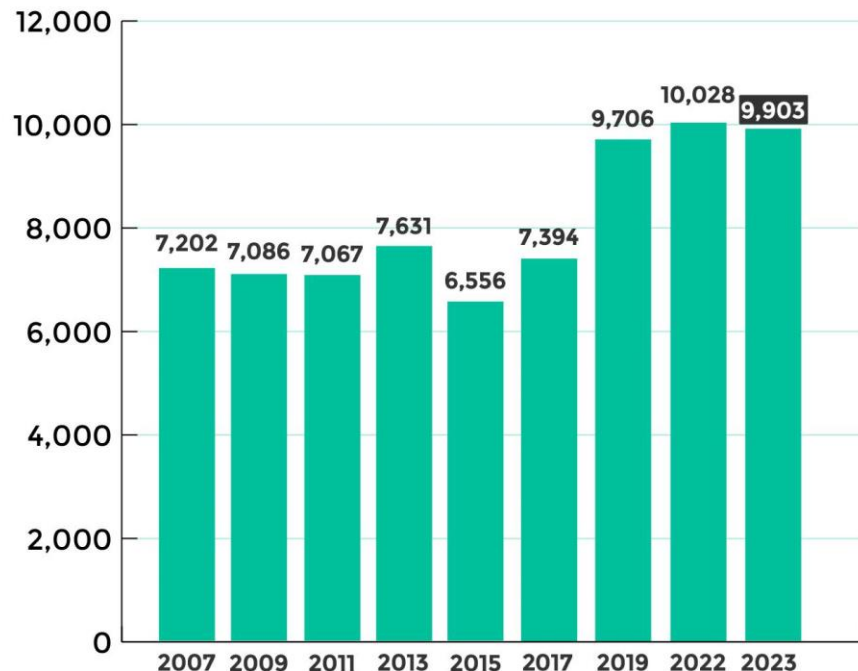


25%
Sheltered



75%
Unsheltered

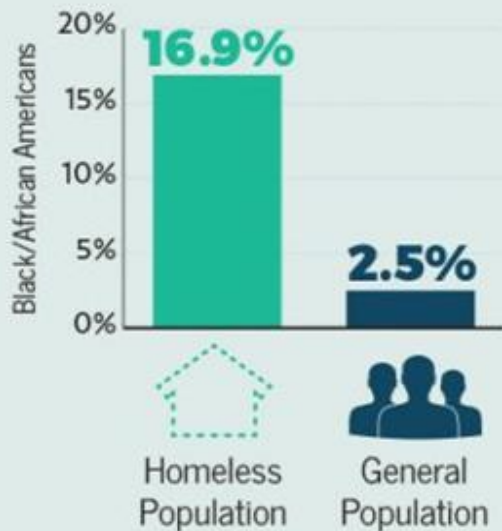
HOMELESS POPULATION BY YEAR



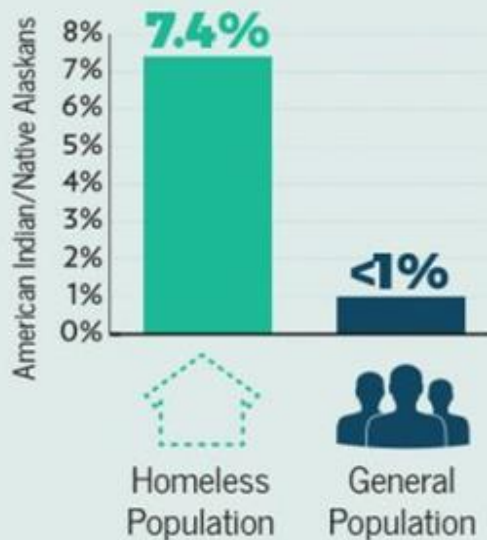
SOURCE: 2023 POINT-IN-TIME COUNT

WHO'S HOMELESS IN SANTA CLARA COUNTY?

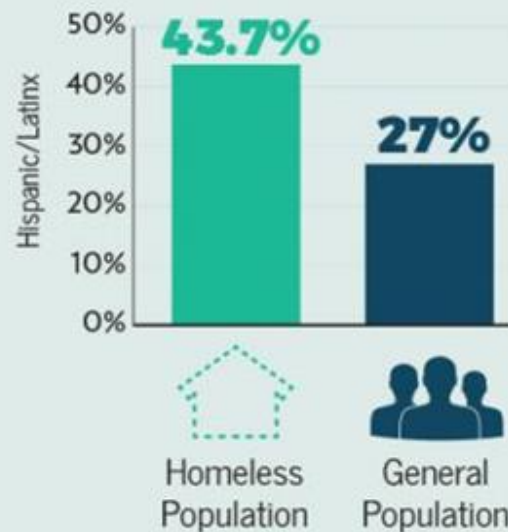
Black/African Americans



American Indian/Alaskan Natives



Hispanic/Latinx



WHO'S HOMELESS IN SANTA CLARA COUNTY?

85% were living in the County prior to losing home

84% are interested in housing

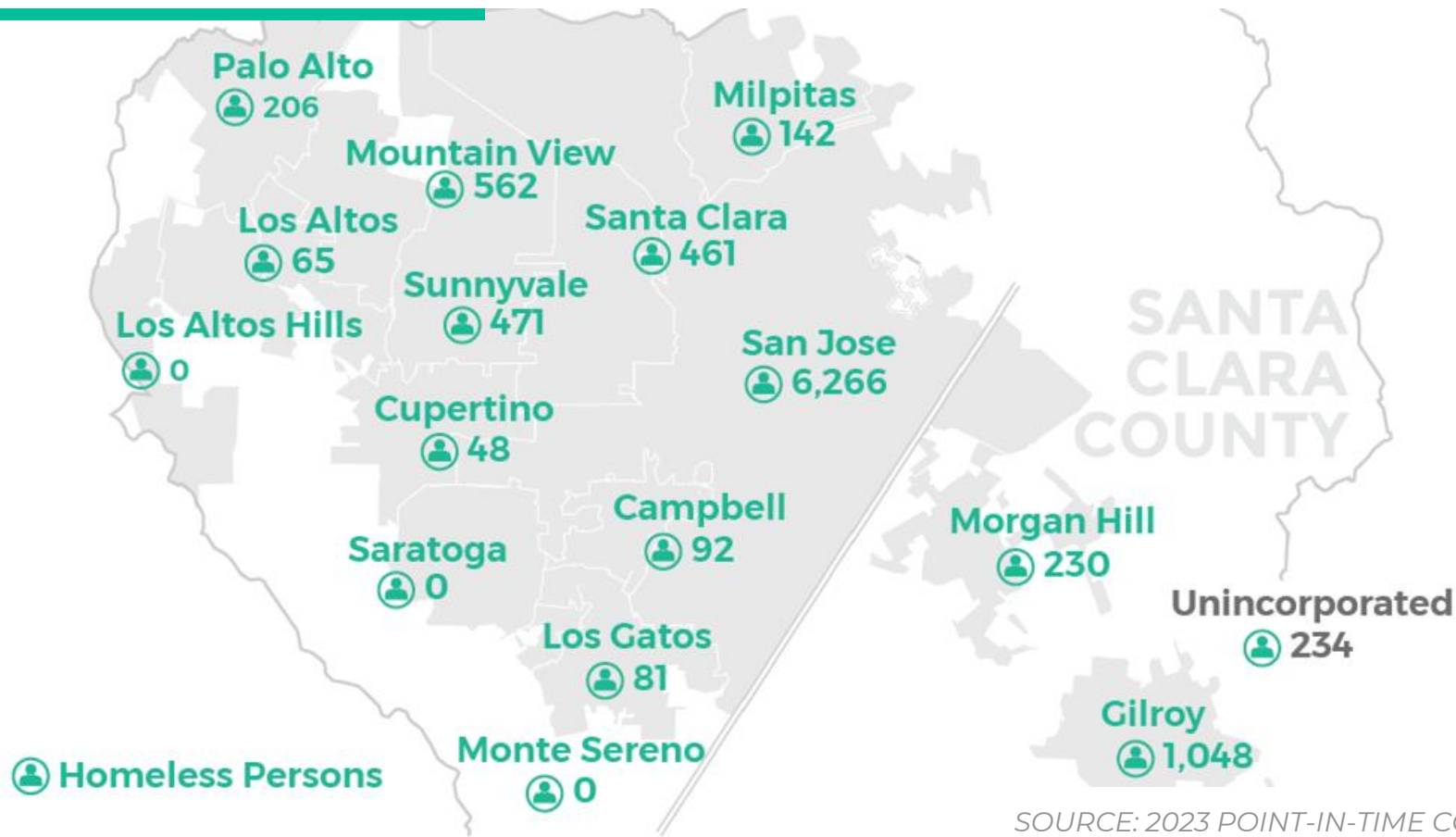
24% primary reason for homelessness is lost job

12% from foster care system

9% children

7% veterans

HOMELESSNESS IMPACTS OUR ENTIRE COUNTY



Why Is There So Much Homelessness in Our Community?



HOMELESSNESS IS A



EDGE HAVEN HOME

4 KEY SYSTEMIC CAUSES OF HOMELESSNESS



High Rents &
a Lack of Affordable
Housing



Rising
Economic
Inequality



Underinvestment
in our Most
Vulnerable
Residents



Systemic &
Structural
Racism

*While these factors are intertwined and mutually-reinforcing, numerous studies have shown that **housing affordability** is the largest single factor that contributes to homelessness.*



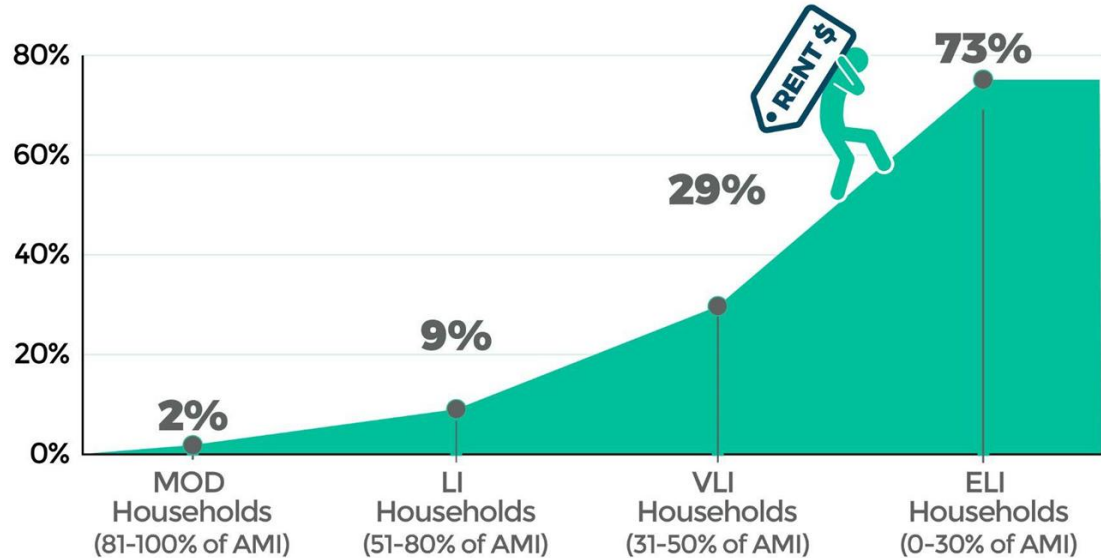
DESTINATION: **HOME**

WHY IS THERE SO MUCH HOMELESSNESS IN OUR COMMUNITY?



High Rents &
a Lack of
Affordable
Housing

PERCENT OF HOUSEHOLDS SEVERELY RENT BURDENED



SOURCE: NATIONAL LOW INCOME HOUSING COALITION

WHY IS THERE SO MUCH HOMELESSNESS IN OUR COMMUNITY?



High Rents &
a Lack of
Affordable
Housing

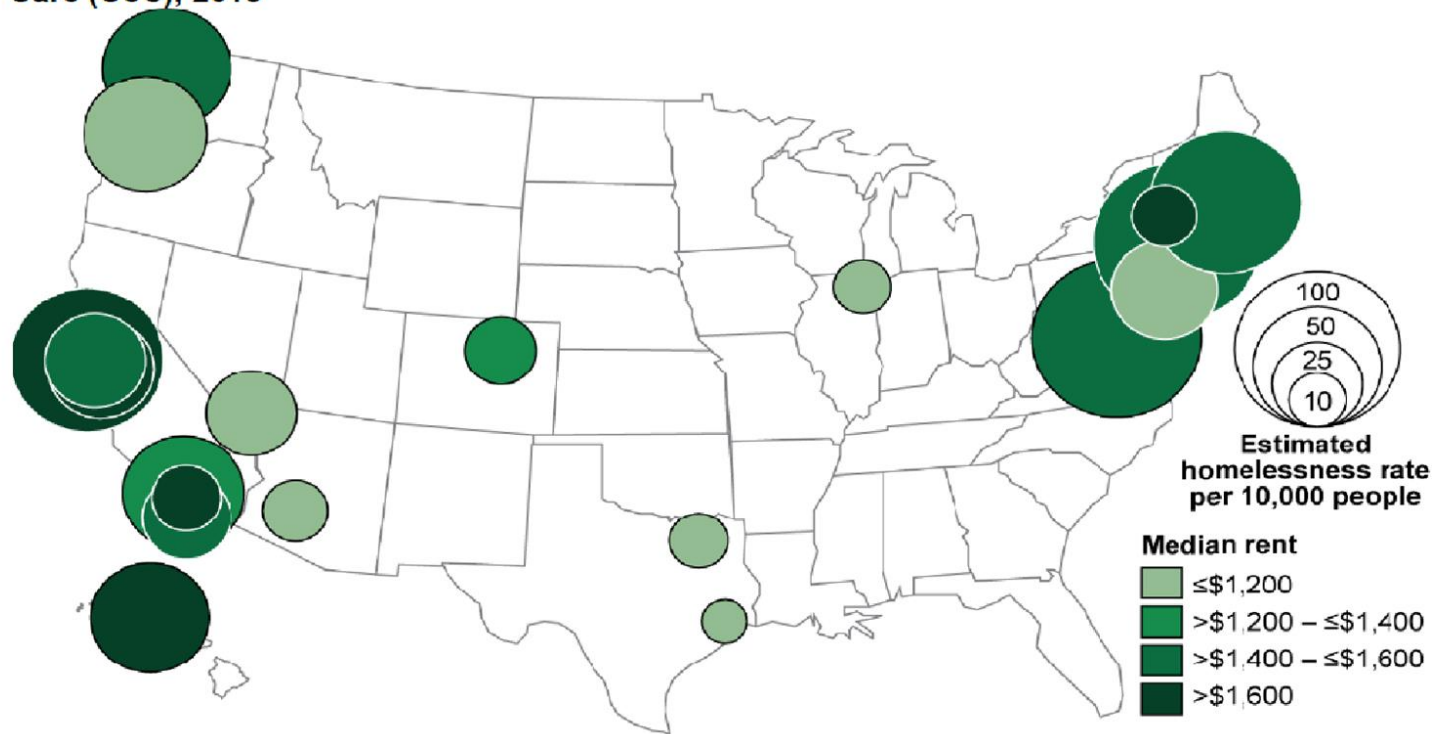
RENTERS NEED TO EARN 3.2 TIMES MINIMUM WAGE TO AFFORD MEDIAN ASKING RENTS



SOURCE: NATIONAL LOW INCOME HOUSING
COALITION

AREAS WITH HIGHEST RENTS HAVE HIGHEST RATES OF HOMELESSNESS

Estimated Homelessness Rates and Household Median Rent in the 20 Largest Continuums of Care (CoC), 2018



SOURCE: U.S. GOVERNMENT ACCOUNTABILITY OFFICE (2020)

HOMELESSNESS, POLICY/POLITICS

Homelessness Rises Faster Where Rent Exceeds a Third of Income

Income growth has not kept pace with rents, leading to an affordability crunch with cascading effects that, for people on the bottom economic rung, increases the risk of homelessness.



Communities where people spend more than 32 percent of their income on rent can expect a more rapid increase in homelessness.”

Zillow Economic Research

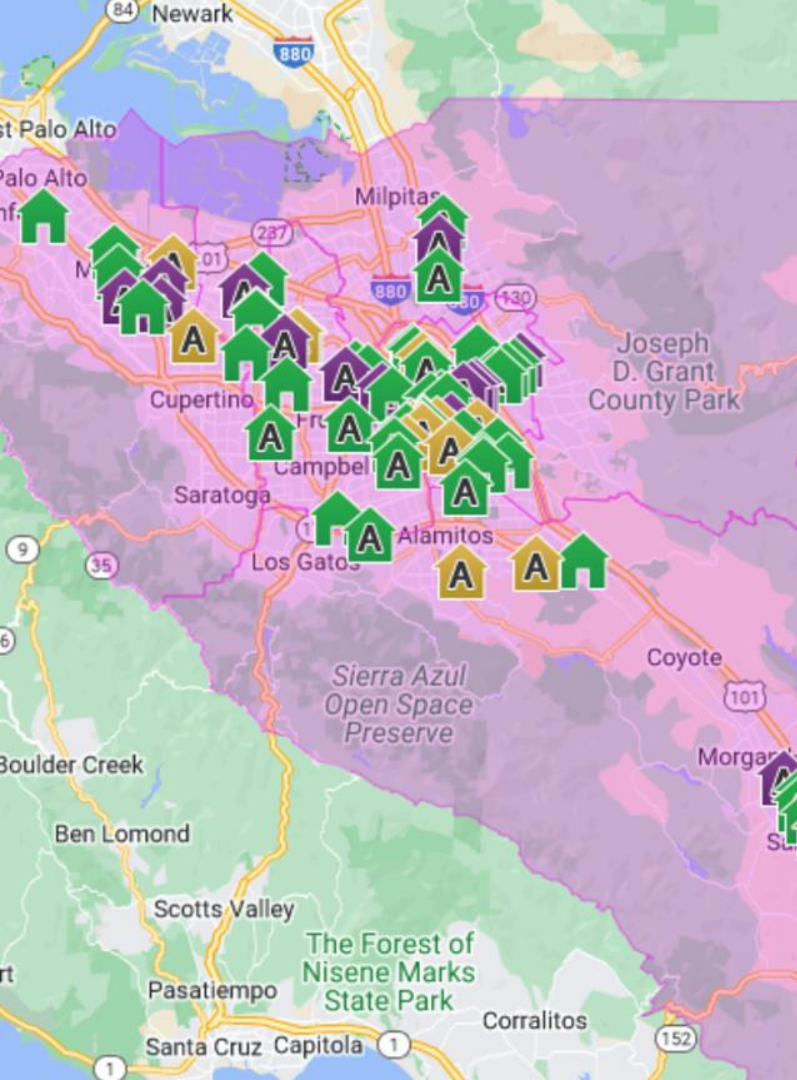
Q: HOW DO WE END HOMELESSNESS?

A: BY BUILDING MORE AFFORDABLE HOUSING

When we have more affordable housing, we'll have a safer, stronger, more vibrant community.



DESTINATION: **HOME**



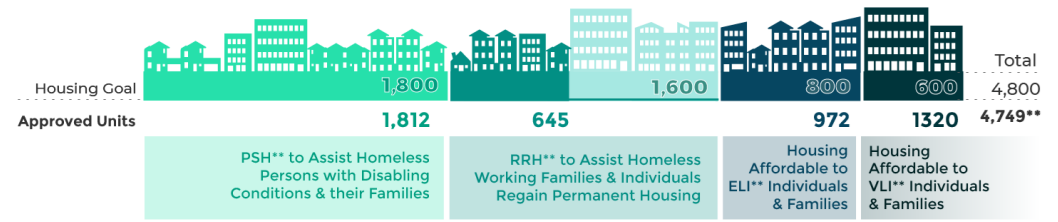
2016 Measure A Progress

10
CITIES

56
DEVELOPMENTS

5,816
NEW HOMES

2016 Measure A Production Goals & Progress



**PSH (Permanent Supportive Housing), RRH (Rapid Rehousing), ELI (Extremely Low Income), VLI (Very Low Income)
***978 additional units of affordable housing and apartments for building managers brings the total to 5,052 apartments approved in the last five years.

*As of Dec. 5, 2023

HOUSING PROGRAMS WORK



Permanent
Supportive
Housing



96%
remain stably
housed more
than a year
later



Homelessness
Prevention



95%
remain stably
housed more
than a year
later



Rapid
Rehousing



71%
remain stably
housed more
than a year
later

SOURCE: SANTA CLARA COUNTY 2023 YEAR-END COMMUNITY PLAN PROGRESS REPORT

HOUSING ENDS
HOMELESSNESS



The Evidence is Clear: Housing First Effectively Ends Homelessness

*Hover over pebbles to see study links. Click a pebble to view the study in a separate window.
Click on a category in the legend to highlight all pebbles in the category.
Please note this is not a comprehensive list of all Housing First Studies.*

- Domestic Studies
- International Studies
- Literature Reviews



Researchers found that 86 percent of the participants who were randomized to this permanent supportive housing model were successfully housed and remained in their housing for several years.”

UCSF Benioff Homelessness and Housing Initiative



■ Research • September 17, 2020

Study Finds Permanent Supportive Housing is Effective for Highest Risk Chronically Homeless People

By Laura Kurtzman

The vast majority of even the most impaired homeless people can be successfully housed if they are given access to permanent housing with voluntary supportive services, a rigorous new study from UC San Francisco has found.

Conducted in Santa Clara County, the study is one of the first randomized controlled trials to test the effectiveness of an approach to housing the most complex chronically homeless people. It focused on homeless individuals with significant medical and other disabilities who have the most frequent encounters with emergency departments, hospitals, and jails.

The study tested [Project Welcome Home](#), a permanent supportive housing program provided by Abode Services in partnership with Santa Clara County. Project Welcome Home offers subsidized housing and intensive case management, with support teams led by a master's level behavioral health

2020-2025 COMMUNITY PLAN TO END HOMELESSNESS



STRATEGY 1

Address the root causes of homelessness through system and policy change



STRATEGY 2

Expand homelessness prevention and housing programs to meet the need



STRATEGY 3

Improve quality of life for unsheltered individuals and create healthy neighborhoods for all

2020-2025 COMMUNITY PLAN TO END HOMELESSNESS

2023 YEAR END PROGRESS REPORT



13,817
People Housed

2025 goal: 20,000 People Housed



**24% Increase in
New Households
Becoming Homeless
in 2023**

SYSTEM PERFORMANCE



13,817
People
Connected
to Stable
Housing



19,575
People
Placed in
Temporary
Housing & Shelter



28,235*
People
Received
Homelessness
Prevention Assistance

*Includes people served via Covid-related Financial Assistance

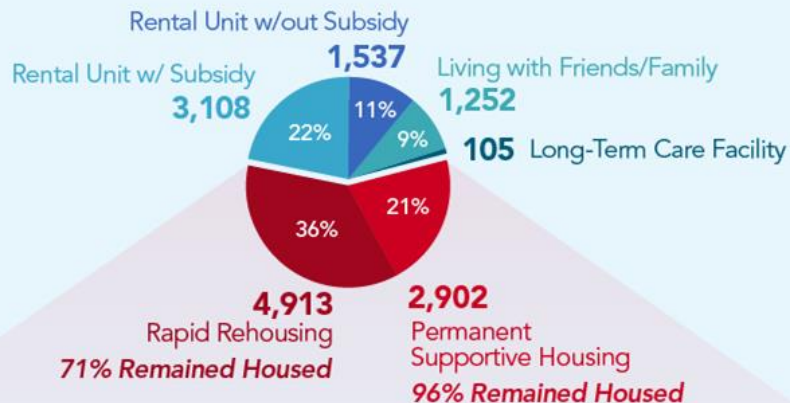


SYSTEM PERFORMANCE

Permanent Housing

PEOPLE ASSISTED

13,817 People Connected to Stable Housing



EXPANDING OUR SYSTEM

Supportive Housing Capacity*

5,561 units/subsidies

↑ 12% since Jan. 1, 2020

1,126 units in the pipeline

*Includes Rapid Rehousing & Permanent Supportive Housing

Data reflects progress from Jan. 1, 2020 - Dec. 31, 2023



SYSTEM PERFORMANCE

Homelessness Prevention

PEOPLE ASSISTED

28,235 People Received Homelessness Prevention Assistance



95% of families
remained stably
housed while
receiving services.



ONE YEAR LATER

**Only 5%
of households**
became homeless.

EXPANDING OUR SYSTEM

Homelessness Prevention Capacity

2,487 households

↑ 61% since Jan. 1 2020

Plans to reach 2,500 households



SYSTEM PERFORMANCE

Temporary Housing & Shelter

PEOPLE ASSISTED

19,575 People Placed in
Temporary Housing & Shelter

EXPANDING OUR SYSTEM

Temporary Housing & Shelter Capacity

2,717 units

↑ 44% since Jan. 1, 2020

384 units in the pipeline

Breakdown by Type



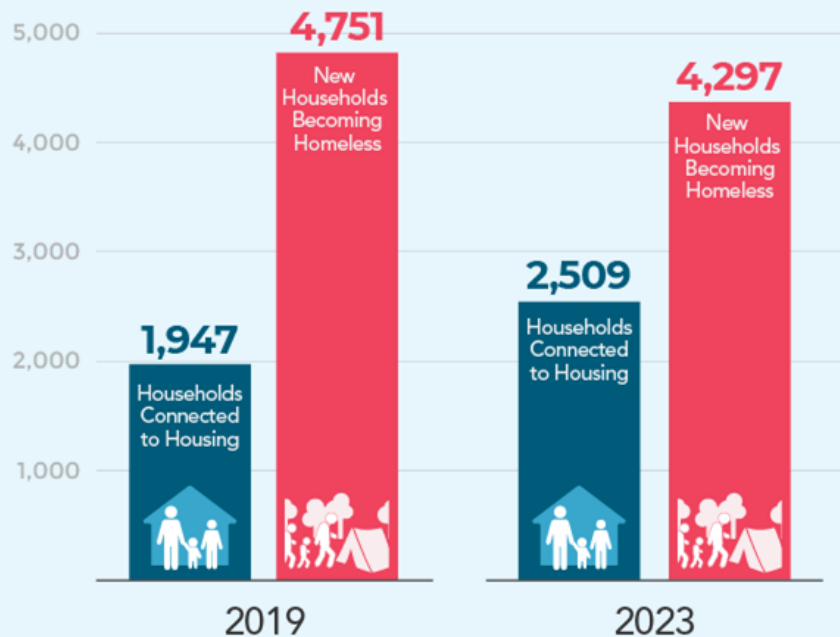
In 2023, **26% of all people** served in temporary housing & shelter exited to **permanent housing**.



3/4 of those connected to housing did so with the help of a subsidized housing program.

NARROWING THE GAP TO 'FUNCTIONAL ZERO'

Households Connected to Housing vs New Households Becoming Homeless



For every **1** household housed, another **2.5** became homeless

For every **1** household housed, another **1.7** became homeless

HOW WE CAN SOLVE HOMELESSNESS



BUILD MORE DEEPLY AFFORDABLE HOUSING

Thousands of new homes are helping our community stem the growth of homelessness and we need sustained funding to build on this momentum



EXPAND RENTAL ASSISTANCE & SUBSIDIES

One of the most effective ways to prevent and end homelessness is to help our lowest-income residents afford existing housing options



ADOPT POLICIES ADDRESSING ROOT CAUSES

Governments at every level must work to reduce housing costs, speed up housing production, and protect vulnerable residents



DESTINATION: **HOME**

\$20B Affordable Housing Regional Bond — Nov. 2024

For the Region

\$20B Regional Housing Measure:

- **Produce and preserve** more than **90,000 affordable homes**. Serving **half a million low-income households** over the lifetime of these developments
- **Create 58,000 jobs annually**, \$1.3B in state and local taxes, \$4.6B in annual income in California.
- **Leverage an additional \$76.2B** for affordable housing through other funding sources.

For Santa Clara County*

\$2.4 Billion



For San Jose

\$2.2 Billion

**Significant
funding to
every
community**



***Fund values
reflect
jurisdictions'
assessed
property values
and
corresponding
bond funding***

County & Direct City Allocations	\$10B GO Bond	\$20B GO Bond
Alameda County (excluding Oakland)	\$984 M	\$2.0 B
Oakland	\$383 M	\$765 M
Contra Costa County	\$925 M	\$1.9 B
Marin County	\$352 M	\$704 M
Napa County (excluding City of Napa)	\$100 M	\$200 M
City of Napa	\$79 M	\$158 M
San Francisco	\$1.2 B	\$2.4 B
San Mateo County	\$1.0 B	\$2.1 B
Santa Clara County (excluding San Jose)	\$1.2 B	\$2.4 B
San Jose	\$1.0 B	\$2.1 B
Solano County	\$248 M	\$497 M
Sonoma County (excluding Santa Rosa)	\$282 M	\$564 M
Santa Rosa	\$121 M	\$242 M
BAHFA	\$2.0 B	\$4.0 B



ASSOCIATION OF BAY AREA GOVERNMENTS
METROPOLITAN TRANSPORTATION COMMISSION

TAKE ACTION

Stay Informed:

For educational resources, **visit** bit.ly/UnderstandHomelessness **or scan** >>>>



Subscribe to our mailing list for the latest progress and policy updates, funding opportunities and events



Get Involved:

- **Invite us to share more!** *We would be happy to partner with you to deliver collaborative workshops to other groups & convenings*
- *Share facts with your friends, family and neighbors*
- *Advocate the City Council & Board of Supervisors*



STAY UP TO DATE!

DESTINATIONHOMESV.ORG

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Q & A

